

# TAO OF TOMORROW

**JANUARY 2024** 



#### **SERVING OC & GREATER LA COUNTY REGIONS**

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www.taooftomorrow.org







#### **WHO WE ARE**

Tao of Tomorrow is a non-profit organization which originated from the collaboration of five friends in Southern California. Our mission is to enhance the overall health and wellness, with a particular emphasis on mental health, within the Asian American community.

While providing education about mental health or providing food for the homeless is certainly noble and beneficial, we believe that real change also requires a change in the environment and community of the people we want to help. Real change requires going to the root of the problem, not the symptoms. Real change is preventive, not reactive. Real change is unpopular in philanthropy because it does not provide an immediate effect nor an immediate reward.

No politician receives praise for preventing a bridge from collapsing, yet maintenance is perhaps more practical than building a new bridge.

"

"We shall overcome because the arc of the moral universe is long but it bends toward justice."

**Dr. Martin Luther King, Jr.**Civil Rights Activist



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#### **MISSION**

Forging a Path from Heritage to Horizon: To bridge the timeless values of our heritage to the new ideals essential for a thriving future in the Asian American community.

### **VISION**

Empowering the Asian American community through service and celebrating our heritage's deeprooted principles while embracing new values and evolving traditions.

# Meet Our Team



**DANIEL HUYNH**Chief Executive
Officer



**EDWIN DOO**Chief Financial
Officer



**DALENA PHAM, PA-C**President &
Clinical Director



ADRIAN NGUYEN
Executive
Chairman



**NATHAN YEE**Board Member



**KELLY ISHIDA**Social Chair &
Event Coordinator



# Our Causes



#### **MENTAL HEALTH FOCUSED**

Suicide was the leading cause of death in 2020, for young adults between the ages of 20-24. We strive to raise awareness, end the stigma around mental health, and encourage those who are suffering and their support networks to seek help.

#### **ENCOURAGE DREAMERS**

While some individuals change the world with groundbreaking innovations, many devote their lives searching for answers they never find. We advocate individuals to embrace risk, dream big, and pursue meaningful endeavors because society improves when we strive for significant achievements, even amidst adversity.

#### STRENGTHEN COMMUNITY

Recent surveys found that over 60% of adults report experiencing loneliness, indicating a prevalence higher than many other major health issues. Our goal is to foster a renewed sense of community for those who have lost it.

#### **HEALTHCARE ACCESSABILITY**

Medical expenses account for 52% of debt collections making it the leading cause of bankruptcy in the United States. Our goal is to enhance healthcare access for communities lacking resources or information.

#### PROVIDE OPPORTUNITY

At TOT, we seek partnerships with individuals and local businesses to offer resources such as scholarships, educational opportunities, and a supportive network of role models for our current & future children to admire. Our vision is a world where anyone striving for a better life has the opportunity to achieve it.

#### **SPECIAL INITIATIVES**

Occasionally, we will encounter causes that lie beyond our primary objectives but still believe deserve our attention.









#### SOCIAL SERVICE ORGANIZATION

Tao of Tomorrow is an Asian-American focused social organization (think Rotary Club). Our mission is to build a community of likeminded individuals who seek creative solutions to important issues. Our mission is to foster a community where members are committed to practical, yet often underappreciated, efforts for change. We encourage innovative and untested strategies to drive change, believing in a holistic approach to philanthropy where even the smallest act of kindness can create a multiplying butterfly effect in unexpected areas.

We host social events for members to connect, joint philanthropy events with partner nonprofit organizations, support member driven social causes, and organize fundraisers for our mission.

#### TAO NEXTGEN: STUDENT FOUNDERS

At TOT, we're not only committed to addressing critical community issues but also empowering the next generation of leaders through our Tao NextGen initiative.

The Tao NextGen program engages high school students from across Southern California to join us as student founders of our sister organization, Tao of Tomorrow. This program provides student founders with mentorship and guidance to navigate the complexities of business, organizational development, leadership, and communication. By instilling these skills early on, we aim to equip students with the tools they need to succeed in their academic and professional pursuits.

We believe that having a mentor during high school can significantly impact a student's trajectory, fostering personal growth and preparing them for future challenges. Through our program, we hope to cultivate a community of support and inspiration, empowering students to reach their full potential.

As Einstein once said, "Compound interest is the 8th wonder of the world."

As the student founders build their nonprofits alongside ours, they too will witness the growth Tao of Tomorrow. While we encourage ongoing involvement into college years and postsecondary education, we understand it is not always possible as students may move out-of-state. Graduates will pass on their knowledge to incoming cohorts and continue to move the mission forward. With time and experience, these individuals become professionals who can reflect on their contributions to the organization's success.







#### MAGAZINE PUBLICATION

As the world has gotten more connected digitally, people have felt more and more isolated individually. Often, family members are glued to screens, and while physically present, they fail to interact meaningfully. Each person is essentially alone. This decline of human interaction has led to the loss of culture, lessons, and feelings. The process of sharing wisdom down generations through music and stories has been outsourced to corporations. In its replacement is a world where feelings are only shared online, and a sense of community is found only digitally.

Tao of Tomorrow and Tao NextGen will collaborate on a joint effort to create a print and digital magazine that highlights activities in the Asian American Community in the LA & OC regions. Our goal is to foster a sense of connection by sharing highly personal stories.

We want the readers to be of all ages. Far too often, children of immigrants forget the hardship their parents or grandparents had to endure to provide them the life they live. A language gap and screen addiction often make face-to-face conversations between Asian immigrant parents and their children difficult. We hope that by sharing stories through a magazine, the stories and feelings of immigrant parents that are often left unsaid can indirectly reach the child.

On the other hand, immigrant parents too often forget that the culture they left behind is gone. They find it hard to accept that the kids in America do not hold the same values as their native culture. They fail to realize the identity crisis their children face or the stress that is derived from constant comparison. Here too, we hope to indirectly communicate to the parents by sharing stories of other children in the community.

By creating a magazine that shares deep personal stories of immigrant members of the community, the children can learn to be proud of their culture. When a child brings home cooked authentic meals to school, they should feel pride, not shame. When an immigrant parent speaks with an accent around the child's friends, the child should feel proud of the trials and tribulations their parents had to go through to reach America, not embarrassed. We hope to help the community realize that these experiences are not unique to anyone, and that there are lots of locals who support them in the struggles they might face.

While a magazine does not replace going out, it is a small first step in fostering a sense of community; encouraging those who never speak to their neighbors to perhaps want to learn more.







### **SCHOLARSHIP OPPORTUNITIES**

As with the magazine, we are strong believers in sharing stories. Wisdom, culture, and community are all built through sharing stories. Tao will also be providing scholarships to students in the community to further enhance their education. The scholarship does not have to go towards higher education. Entertainment, trade school, or other alternative career paths should be paths encouraged.

The scholarship will be managed by Tao NextGen, with winners selected by nine (9) Tao NextGen Advisory Board Members and two (2) Tao of Tomorrow Board Members. Our first scholarship will focus on the topic of mental health, dedicated to the scholarship donor's aunt who tragically took her own life.

The scholarship application will be as seamless and creative as possible. Nothing stifles creativity more than a rigid essay with a word limit. Our scholarship application will be conducted entirely through social media, with minimal instructions aside from a prompt. Applicants will share their experiences or those of someone close to them in dealing with mental health. They can choose any format—an Instagram comment, a short video, a song, a picture, an interview, or any other method of communication. We aim to encourage people to share their battles, because no fight is harder than one fought solely alone and in silence. As people post about their stories, we will encourage local students and community members to send positive messages of support. We hope that by seeing students share their battles, others facing similar challenges will be encouraged to speak to friends or family members.

While our first prompt will focus on mental health, our goal is to raise additional funds to support other promising and creative students in our community.

Patience and persistence are key as we collectively strive for meaningful change."

Nathan Yee
Tao of Tomorrow
Founder & Board Member









# **Community Center**

Our long-term goal is to raise funds to establish a community center. We believe that true community & cultural preservation require physical proximity. No digital communication can replicate the bonds formed through in-person interactions.

# **Project Milestone:**

Our progress will be guided by key funding milestones:

Milestone 2:

Milestone 4:

\$250,000 raised

\$1,000,000 raised

Milestone 1:

Milestone 3:

\$100,000 raised

\$500,000 raised

# Milestone 1: \$100,000 raised

We will rent a community center monthly to host free workshops for Tao NextGen members and friends. These workshops will feature speakers from various professions who will share career options, resume-building techniques, networking tips, and more. Our goal is to provide students in our community with a competitive edge as they prepare for college.

# Milestone 2: \$250,000 raised

We will hire a full-time events coordinator to organize weekly community-building events at different community centers. These events will include:

- **Potluck Fundraisers:** Members will bring home-cooked food to sell, with proceeds going to support families of community members who have passed away. This event aims to foster a culture of support during difficult times.
- **Video Game Competitions:** Hosting in-person video game tournaments provides a social opportunity for those who may be socially isolated. While video gaming at home can be isolating, playing together in person fosters connection.
- **Mixed-Age Basketball Tournaments:** Sports are an excellent way to bond and relieve stress. By organizing mixed-age tournaments, we aim to strengthen intergenerational bonds within families and the community.







# **Milestone 3:** \$500,000 raised

We will lease a portion of a community center long-term and transform it into a café and a small shop, exclusively hiring community members with disabilities. This initiative will provide not only employment but also a sense of purpose and connection for those with disabilities, ensuring our community is inclusive and supportive of all members.

### Milestone 4: \$1,000,000 raised

We will seek large donors or government grants to buy or build a community center. In addition to activities from Milestones 1-3, we plan to offer activities including but not limited to:

- Weekly sporting events, leagues, and afterschool programs for students.
- Volunteer-led services, such as translation or assistance with paperwork.
- Cooking competitions where elders share family recipes, and student chefs attempt to recreate them, judged by the elders and their families.
- Programs to support young entrepreneurs and educate their parents about nontraditional career paths, hoping to gain their support.
- Free therapy services and consultation with medical professionals

Through these efforts, we aim to build a strong, supportive community where everyone feels connected and valued.

#### Sample rendition of the community center





January 2024



# **Contact** Information

- Phone +1 (213) 394 - 2221
- Email info@taooftomorrow.org
- Website www.taooftomorrow.org
- Instagram, TikTok, Youtube @taooftomorrow



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